

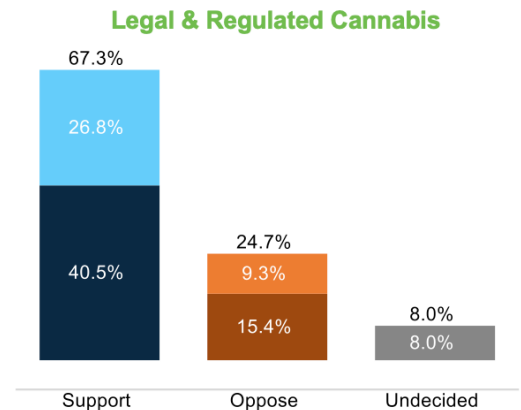


Voters Mandate Legal and Regulated Cannabis In This Legislative Session

DATE: Tuesday, October 8, 2024
TO: Responsible PA
FROM: Brock McCleary, Vice President & Mike Yelovich, Polling Director
RE: Survey of likely voters in Pennsylvania House District 44

Across Ideological Lines, Voters Support Legal Cannabis

- **There is strong support in the district for adult use cannabis** at 62% support, 25% oppose.
- **Support is even higher for legal and regulated cannabis** at 67% support, 25% oppose. Support can be seen **across party lines**.
- More than half of **Republicans** (56%) support compared to just 35% opposed.
- Nearly half of voters (48%) say that **legalizing cannabis during this legislative session is crucial to stimulate economic growth** while only 20% are opposed to legalization.
- **Democrats** (62%), **Republicans** (36%) and **unaffiliated** voters (42%) say legalization should happen now. Only 25% of Republicans are opposed.
- A third of voters would be **more likely to vote for a candidate that supports non-medical cannabis** (32%) compared to 17% saying they would vote for someone else. 46% say it would make no difference in their vote



Gaydos Poised for Reelection, Outpacing Generic and Presidential Ballots

- On the **State House ballot, Valerie Gaydos is in a stronger position** than a generic Republican and Donald Trump as she leads with 50% over Hadley Haas at 42%.
- **Unaffiliated** voters support Gaydos 53-39%.
- The **Generic Ballot for State House** stands at 48% Republican, 47% Democrat.
- The **Presidential Ballot** shows similar competitiveness at **49% Trump, 47% Harris**.

METHODOLOGY

This probabilistic survey was conducted October 1 - 3, 2024, with 316 likely general election voters. It has a margin of error of ±5.49%. Known registered voters were interviewed via live phones, online panel, and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

