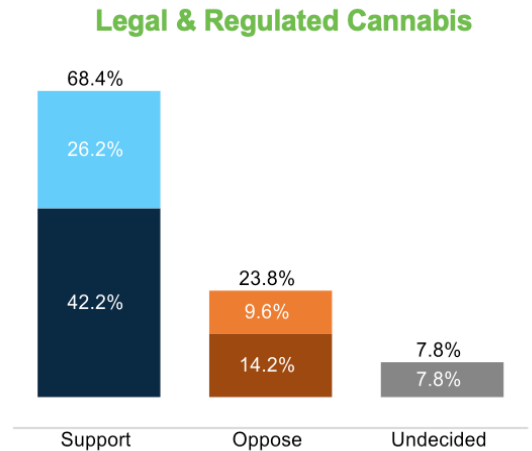# Voters Mandate Legal and Regulated Cannabis In This Legislative Session

DATE: Tuesday, October 8, 2024
TO: Responsible PA
FROM: Brock McCleary, Vice President & Mike Yelovich, Polling Director
RE: Survey of likely voters in Pennsylvania House District 18

Across Ideological Lines, Voters Support Legal Cannabis

- Support for **adult use cannabis** reaches two-thirds of voters (67%) in the district. Only one-in-four (24%) **oppose** adult use cannabis.
- Majorities of **Republicans** (55%), **unaffiliated** (66%), and **Democrat** voters (80%) support adult use cannabis.
- **Legal and regulated cannabis** sees similar strength at 68% support, 24% oppose. Support again spans the partisan and ideological spectrum.
- More than half of voters (53%) say that **legalizing cannabis during this legislative session is crucial to stimulate economic growth**.
- A majority of **Democrats** (65%), **unaffiliated** voters (52%), and **Republicans** (41%) say legalization should happen now. Only 26% of Republicans are opposed.
- A third of voters would be **more likely to vote for a candidate that supports non-medical cannabis** (34%) compared to 12% saying they would vote for someone else. 48% say it would make no difference in their vote.

Legal & Regulated Cannabis

Tomlinson's Bipartisan Appeal Fuels Solid Lead

- **Representative K.C. Tomlinson leads on the State House Ballot** at 48% over Anand Patel at 41%.
- The **Generic Ballot** shows a 3% Democrat advantage at 45% **Republican**, 48% **Democrat**.
- The Democrat advantage widens on the **Presidential Ballot** with **Harris** leading 51% to **Trump** at 44%.
- **Tomlinson overperforms a generic Republican** among many demographic groups but most prominently with young voters, older voters, college educated women, and Democrats.

METHODOLOGY
This probabilistic survey was conducted October 1 - 3, 2024, with 316 likely general election voters. It has a margin of error of ±5.49%. Known registered voters were interviewed via live phones, online panel, and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM
Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.